

**IN THE CLAIMS:**

Please cancel Claims 1-20, without prejudice, and please add new Claims 21-40 as provided in the following Listing of Claims:

**Listing of Claims:**

Claims 1-20. (Canceled)

Claim 21. (New) A computer-implemented method, comprising:

storing information used for generating campaign material, wherein the information used for generating campaign material is stored in a memory device,

receiving a request to generate campaign material for a campaign, wherein the request is received by a receiver, and further wherein the request is transmitted to the receiver on or over at least one of the Internet and the World Wide Web;

processing information contained in the request,  
wherein the information contained in the request is processed  
by a processing device;

generating the campaign material, wherein the  
processing device generates the campaign material;

receiving information regarding at least one of an  
individual or entity, a group of individuals or entities, and  
a target audience, to whom the campaign material is to be  
disseminated;

identifying the at least one of an individual or  
entity, a group of individuals or entities, and a target  
audience; and

disseminating the campaign material to at least one  
of the individual or entity, each member of the group of  
individuals or entities, and each member of the target  
audience, wherein the campaign material is disseminated on or  
over at least one of the Internet and the World Wide Web.

Claim 22. (New) The computer-implemented method of  
Claim 21, further comprising:

identifying a candidate or candidates for an office or position; and

transmitting information regarding the candidate or candidates to a communication device associated with an individual.

Claim 23. (New) The computer-implemented method of Claim 22, further comprising:

providing compensation to the individual for viewing the information regarding the candidate or candidates.

Claim 24. (New) The computer-implemented method of Claim 21, further comprising:

transmitting information regarding a survey or poll to a communication device associated with an individual; and

providing compensation to the individual for participating in the survey or poll.

Claim 25. (New) The computer-implemented method of Claim 21, wherein the processing device is programmed to perform a survey or poll.

Claim 26. (New) The computer-implemented method of Claim 25, further comprising:

transmitting information regarding the survey or poll to a communication device associated with an individual.

Claim 27. (New) The computer-implemented method of Claim 21, further comprising:

generating an information report containing information regarding at least one candidate, and further wherein the information report contains information regarding at least one of a candidate's name, profile, resume, credentials, platform, position on issues, campaign literature, campaign advertisements, campaign commercials, campaign polls, campaign surveys, and fundraising information; and

transmitting the information report to a communication device associated with an individual.

Claim 28. (New) The computer-implemented method of Claim 21, further comprising:

generating a notification message containing information regarding at least one of a new development, a campaign development, a scheduling of an event, and a scheduling of a fundraiser; and

transmitting the notification message to a communication device associated with an individual.

Claim 29. (New) The computer-implemented method of Claim 21, further comprising:

administering a financial account.

Claim 30. (New) The computer-implemented method of Claim 21, wherein the campaign material is disseminated in an e-mail message.

Claim 31. (New) The computer-implemented method of Claim 21, wherein the campaign material is disseminated in a telephone message.

Claim 32. (New) The computer-implemented method of Claim 21, wherein the campaign material is disseminated in a facsimile message.

Claim 33. (New) The computer-implemented method of Claim 21, wherein the campaign material contains video information and text information.

Claim 34. (New) The computer-implemented method of Claim 21, wherein the campaign material contains audio information and text information.

Claim 35. (New) The computer-implemented method of Claim 21, wherein the communication device is a personal digital assistant.

Claim 36. (New) The computer-implemented method of Claim 21, wherein the communication device is an interactive television.

Claim 37. (New) The computer-implemented method of Claim 24, wherein the communication device is a personal digital assistant.

Claim 38. (New) The computer-implemented method of Claim 24, wherein the communication device is an interactive television.

Claim 39. (New) The computer-implemented method of Claim 27, wherein the communication device is at least one of an interactive television and a personal digital assistant.

Claim 40. (New) The computer-implemented method of Claim 28, wherein the communication device is at least one of an interactive television and a personal digital assistant.